

SHOP
THE
DAY
AWAY
LUNCHEON™



Thursday, February 24, 2022

The Breakers | Palm Beach

Sponsorship Opportunities

ABOUT SHOP THE DAY AWAY

Cancer Alliance of Help & Hope's Signature luncheon is scheduled for Thursday, February 24, 2022, beginning at 10 a.m. at The Breakers, Palm Beach. Guests fortunate enough to reserve seats at this highly anticipated luncheon will enjoy Palm Beach's most fabulous silent auction followed by lunch and celebrity speaker- Christie Brinkley, American model, actress, and entrepreneur. Christie will talk to guests about fun and interesting antidotes from her career and life. One of the highlights of the luncheon is Palm Beach's most fabulous silent auction featuring more than 500 new luxury designer items from the world's finest designers and luxury brands. Items include a fantastic selection of new handbags, accessories, jewelry, evening merchandise, home, beauty, men's merchandise, pets, experiences, and many more "must-have surprises"- all curated for the Palm Beach luxury lifestyle.

WHY BECOME A SPONSOR?

- Exposure to 550 prominent and fashionable attendees
- With your support, build goodwill throughout the local community
- Depending on your level of sponsorship, take advantage of pre- and – post event publicity and recognition opportunities in event materials and onsite at the event
- Help local Cancer Patients in need

WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance was able to help local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$300,000 in financial support to over 1,000 individuals with cancer to prevent them from being evicted from their homes and having their utilities shut off.
- **FOOD AND TRANSPORTATION** - Provided 1,500 curbside meals from local restaurants, \$175,000 in food cards and \$16,000 in gas cards to assist local cancer patients in need.
- **HEALTH INSURANCE & CAR PAYMENTS** - Provided \$90,000 in health insurance premiums to 80 families to ensure they would receive proper healthcare and \$46,000 in car insurance and car payments to get to and from chemotherapy and radiation treatments.
- **WELLNESS** - Provided 165 cancer patients with a "CHAMPION OF HELP & HOPE BASKET", that included \$250 in health and wellness products, as well as access to CAHH "CHAMPIONS OF HELP & HOPE CLOSET" to provide cancer patients with wigs, scarves, clothing, shoes, purses and much more.

ABOUT CANCER ALLIANCE OF HELP & HOPE, INC.

The Cancer Alliance of Help & Hope, Inc., based in Palm Beach, Florida is a charitable organization dedicated to improving the quality of life of local children, women and men and their families, who are touched by cancer, by providing need-based financial assistance, information resources and access to services and support groups in our community. As a 501(C)(3) formed in 2003, the organization has helped over 20,000 cancer patients and their families who live and/or receive treatment in Palm Beach County and dispersed over \$5 million. Cancer Alliance of Help & Hope focuses on assisting patients with their ordinary living expenses such as rent and mortgage, utilities, auto, and health insurance, car payments, food, and other basic necessities.



SPONSORSHIP OPPORTUNITIES

Title Sponsor

\$50,000

- Two Premier tables of 10 at the luncheon
- Two tickets to VIP Cocktail Reception
- Tickets to Celebrity Meet and Greet
- Invitation to Pre and Post Events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising
- Featured recognition in agency newsletter with photo

Grand Benefactor

\$25,000

- One Premier tables of 10 at the luncheon
- Two tickets to VIP Cocktail Reception
- Tickets to Celebrity Meet and Greet
- Invitation to Pre and Post Events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising
- Featured recognition in agency newsletter with photo

Benefactor

\$10,000

- One Premier tables of 10 at the luncheon
- Two tickets to VIP Cocktail Reception
- Tickets to Celebrity Meet and Greet
- Invitation to Pre and Post Events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising

Platinum

\$5,000

- Four tickets to the luncheon
- Two tickets to VIP Cocktail Reception
- Tickets to Celebrity Meet and Greet
- Invite to Pre and Post Events
- Special recognition in the invitation and program book

Gold

\$2,500

- Three tickets to the luncheon
- Tickets to Celebrity Meet and Greet
- Invite to Pre and Post Events
- Special recognition in the invitation and program book

Silver

\$1,500

- Two tickets to the luncheon
- Tickets to Celebrity Meet and Greet
- Invite to Pre and Post Events

Invitation listing deadline is November 12, 2021

Program listing deadline is January 15, 2022

**For further information please contact Stanton Collemer
561-215-7360 or scollemer@cahh.org**

**Please make checks payable to: Cancer Alliance of Help & Hope, Inc.
P.O. Box 3292, Palm Beach, FL 33480**

Or please charge my credit card: Amex Visa MasterCard

Name _____

Address _____

City _____

State _____

Zip _____

Email _____

Telephone _____

Card Number _____

Exp. Date _____

CSC Code _____

Cardholder's Signature _____

Print your name as you'd like it to appear in the invitation and/or program

SHOP THE DAY AWAY LUNCHEON™

Thursday, February 24, 2022

Vendor Donation Form

A benefit for CANCER ALLIANCE OF HELP AND HOPE, helping children, women and men residing in Palm Beach County diagnosed with cancer and undergoing radiation or chemotherapy treatment.

Company Name

Contact Person

Address

City

State

Zip

Email

Telephone

We would be pleased to participate in the Cancer Alliance of Help and Hope SHOP THE DAY AWAY LUNCHEON™, and will donate the following item:

Description of Item: _____

Quantity

Retail Value

Donated Merchandise must be received no later than February 1, 2022

Authorized Signature

Date

Please return form to:

Hector Rubio, hrubio@cahh.org • 561-748-7227
Stanton Collemer, Scollemer@cahh.org • 561.215.7360

Merchandise should be sent
Cancer Alliance of Help and Hope, Inc.
Attention Stanton Collemer, CEO
350 South County Road, Suite 207, Palm Beach, FL 33480

STATE REGISTRATION #CHH6613 - 100% OF CONTRIBUTION IS RECEIVED BY CANCER ALLIANCE OF HELP AND HOPE,
A TAX-EXEMPT NON-PROFIT 501 (C)(3) ORGANIZATION, FEDERAL IDENTIFICATION NUMBER 90-0101236.

COMMEMORATIVE PROGRAM ADS

BE A CHAMPION FOR HELP & HOPE
FIGHTING CANCER TOGETHER

___ Full Page = 7" W x 7" H \$500

___ Half Page = 7" W x 3.5" H \$300

All ADS: **FULL COLOR** with **NO BLEEDS**

Email camera ready artwork to:
Hector Rubio at [hrubio@cahh.org](mailto:h Rubio@cahh.org)

Please make checks payable to:
Cancer Alliance of Help & Hope, Inc.
P.O. Box 3292, Palm Beach, FL 33480

Please charge my credit card: Amex Visa MasterCard

Name _____

Address _____

City _____

State _____

Zip _____

Email _____

Telephone _____

Card Number _____

Exp. Date _____

Cardholder's Signature _____

Program advertising deadline is January 31, 2022

For further information, please contact Hector Rubio:
Phone 561-748-7227; Fax: [561-748-7293](tel:561-748-7293);
E-mail: [hrubio@cahh.org](mailto:h Rubio@cahh.org)

Contributions benefit Cancer Alliance of Help and Hope, Inc., a not for profit tax exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF CAHH, #0194613, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CAHH receives 100% of each contribution.

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THE BREAKERS
PALM BEACH
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CANCER ALLIANCE
OF HELP & HOPE