

# DANCE THE NIGHT AWAY GALA



Sponsorship Opportunities

Saturday, April 15, 2023

The Mar-a-Lago Club | Palm Beach

## ABOUT DANCE THE NIGHT AWAY GALA

Cancer Alliance of Help & Hope's annual dance competition and gala is scheduled for Saturday, April 15, 2023, beginning at 6:00 p.m. at Mar-a-Lago in Palm Beach. Guests fortunate enough to reserve seats at this highly anticipated and glamorous gala will enjoy a delicious dinner, followed by a thrilling dance competition featuring local celebrities, special guests, and surprise performances. Distinguished judges will award honors to the competitors in multiple categories, including best male and female dancers. Attendees also actively participate and vote for the best overall performance at the gala, solely deciding the winner of the People's Choice Award. The gala concludes with everyone invited onto the dance floor – *dancing the night away* – to greet friends and congratulate the evening's performers.

## WHY BECOME A SPONSOR?

- Exposure to 500 community leaders, celebrities, and dance enthusiasts
- Help local cancer patients in need
- Build goodwill throughout the local community and Palm Beach County
- Depending on your level of sponsorship, take advantage of publicity and recognition opportunities at the gala and in event materials and promotions

## WHAT YOUR SUPPORT PROVIDES

Thanks to you, Cancer Alliance of Help & Hope assists local cancer patients and their families.

- **HOMELESSNESS** – We provide financial support benefiting more than 1,000 Palm Beach County residents annually, effectively saving them from losing their homes or suffering due to vital utilities being shut down.
- **FOOD AND TRANSPORTATION** – We give patients generous gift cards for groceries and fuel. We also gift hearty holiday meals for families, including an annual Thanksgiving Giveaway in partnership with the Palm Beach Fire Department.
- **HEALTH INSURANCE & AUTO PAYMENTS** – By paying health care premiums, auto insurance premiums, and vehicle payments, we help ensure cancer patients can get to and from their potentially lifesaving chemotherapy and radiation treatments.
- **WELLNESS** – Our Champions of Help & Hope Baskets, customized to the patients receiving them, gift household and wellness products to ease burdens on families. The Champions of Help & Hope Closet provides complimentary wigs, scarves, caps, handbags, and other items to give patients a boost. Our newest program, Companions 4 Life, assists patients with pet food, supplies, and veterinary care so beloved pets can remain in safe and comfortable homes, giving their loved ones unconditional affection during the most difficult of times.

## ABOUT CANCER ALLIANCE OF HELP & HOPE

Cancer Alliance of Help & Hope, Inc., based in Palm Beach, Florida, is a 501(c)(3) charitable organization dedicated to improving the quality of life of children and adults touched by cancer through needs-based financial assistance and wellness programs. We help cancer patients with basic life necessities – such as rent, utilities, food, transportation, insurance, and pet care – so they can focus on healing and their loved ones, not financial collapse.



## SPONSORSHIP OPPORTUNITIES

### Title Sponsor

\$100,000

- 
- Three premier tables of 10 at the gala
  - Opportunity to address attendees for three minutes
  - Full double-page ad in the gala program book
  - Logo prominent on gala invitations, signs, and materials
  - Live event recognition by the master of ceremonies
  - Recognition in social media, press releases, and gala poster

### Presenting Sponsor

\$50,000

- 
- Two premier tables of 10 at the gala
  - Full double-page ad in the gala program book
  - Logo prominent on gala invitations, signs, and materials
  - Live event recognition by the master of ceremonies
  - Recognition in social media, press releases, and gala poster

### Awards Sponsor

\$25,000

- 
- One premier table of 12 at the gala
  - Opportunity to present contest awards
  - Full double-page ad in the gala program book
  - Logo prominent on gala invitations, signs, and materials
  - Live event recognition by the master of ceremonies
  - Recognition in social media, press releases, and gala poster

## Ballroom Sponsor

\$10,000

- One premier table of 10 at the gala
- Full-page ad in the gala program book
- Logo in invitations and web page
- Live event recognition by the master of ceremonies
- Recognition in social media, press releases, and gala poster

## Instructor Sponsor

\$5,000

- Four premier gala tickets
- Half-page ad in the gala program book
- Recognition in social media, press releases, and gala poster

## Dance Sponsor

\$3,500

- Two premier gala tickets
- Half-page ad in the gala program book
- Recognition in social media, press releases, and gala poster

## Gala Ticket

\$750

- Admission for one to the gala

## Gala Underwriting Opportunities

Your generous underwriting sponsorship will be acknowledged on event invitations, the gala program book, and signage at the event.

 Meet & Greet Reception Sponsor	\$15,000
 Gala Décor Sponsor	\$10,000
 Cinematography Sponsor	\$5,000
 Invitation Sponsor	\$3,000
 Valet Parking Sponsor	\$2,500
 Program Sponsor	\$2,500
 Photography Sponsor	\$2,000
 Postage Sponsor	\$1,000



**Invitation listing deadline is January 20, 2022**  
**Program listing deadline is March 17, 2023**

**Please reserve and lock in your sponsorships or tickets today!**

- Sponsorship(s) \_\_\_\_\_
- Ticket(s) \_\_\_\_\_
- Total Gift Amount \$\_\_\_\_\_

**Please make checks payable to: Cancer Alliance of Help & Hope, Inc.**  
**P.O. Box 3292, Palm Beach, FL 33480**

Or please charge my credit card:  Amex  Visa  MasterCard

Print your name as you'd like it to appear in the invitation and/or program.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Email Telephone

\_\_\_\_\_  
Card Number Exp. Date CSC Code

\_\_\_\_\_  
Cardholder's Signature

**For further information please visit [CAHH.org](http://CAHH.org) or contact Stanton Collemer  
561-215-7360 or [scollemer@cahh.org](mailto:scollemer@cahh.org)**

## COMMEMORATIVE PROGRAM ADS



\_\_\_ Double Page = 14" W x 7" H \$2,000

\_\_\_ Full Page = 7" W x 7" H \$1,000

\_\_\_ Half Page = 7" W x 3.5" H \$500

All Ads: Full color with 0.25 bleeds

Email camera ready artwork to  
us at: [canceralliance@gmail.com](mailto:canceralliance@gmail.com)

Please make checks payable to:  
Cancer Alliance of Help & Hope, Inc.  
P.O. Box 3292, Palm Beach, FL 33480

Please charge my credit card:  Amex  Visa  MasterCard

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Email Telephone

\_\_\_\_\_  
Card Number Exp. Date CSC Code

\_\_\_\_\_  
Cardholder's Signature

Program advertising deadline is March 17, 2023

For further information, please visit [CAHH.org](http://CAHH.org) or contact us:  
Phone 561-748-7227; Fax: 561-748-7293  
E-mail: [canceralliance@gmail.com](mailto:canceralliance@gmail.com)

\*Contributions benefit Cancer Alliance of Help and Hope, Inc., a 501(c)(3) tax-exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF CAHH, #CH06643, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CAHH receives 100% of each contribution.\*

DANCE  
THE  
NIGHT  
AWAY  
GALA

APRIL 15, 2023  
The Mar-a-Lago Club  
Palm Beach

Benefiting  
CANCER ALLIANCE  
OF HELP & HOPE