

SHOP  
THE  
DAY  
AWAY  
LUNCHEON™



Thursday, March 2, 2023

The Breakers | Palm Beach

Sponsorship Opportunities

## ABOUT SHOP THE DAY AWAY

Cancer Alliance of Help & Hope's Signature luncheon is scheduled for Thursday, March 2, 2023, beginning at 10 a.m. at The Breakers, Palm Beach. Guests fortunate enough to reserve seats at this highly anticipated luncheon will enjoy Palm Beach's most fabulous silent auction followed by lunch and a celebrity speaker. One of the highlights of the luncheon is Palm Beach's most fabulous silent auction featuring more than 500 new luxury designer items from the world's finest designers and luxury brands. Items include a fantastic selection of new handbags, accessories, jewelry, evening merchandise, home, beauty, men's merchandise, pets, experiences, and many more "must-have surprises" - all curated for the Palm Beach luxury lifestyle.

## WHY BECOME A SPONSOR?

- Exposure to 550 prominent and fashionable attendees
- With your support, build goodwill throughout the local community
- Depending on your level of sponsorship, take advantage of pre- and – post event publicity and recognition opportunities in event materials and onsite at the event
- Help local Cancer Patients in need

## WHAT YOUR SUPPORT PROVIDES

Thanks to you, last year, Cancer Alliance was able to help local cancer-stricken families in the following areas:

- **HOMELESSNESS** - Provided \$300,000 in financial support to over 1,000 individuals with cancer to prevent them from being evicted from their homes and having their utilities shut off.
- **FOOD AND TRANSPORTATION** - Provided 1,500 curbside meals from local restaurants, \$175,000 in food cards and \$16,000 in gas cards to assist local cancer patients in need.
- **HEALTH INSURANCE & CAR PAYMENTS** - Provided \$90,000 in health insurance premiums to 80 families to ensure they would receive proper healthcare and \$46,000 in car insurance and car payments to get to and from chemotherapy and radiation treatments.
- **WELLNESS** - Provided 165 cancer patients with a "CHAMPION OF HELP & HOPE BASKET", that included \$250 in health and wellness products, as well as access to CAHH "CHAMPIONS OF HELP & HOPE CLOSET" to provide cancer patients with wigs, scarves, clothing, shoes, purses and much more.

## ABOUT CANCER ALLIANCE OF HELP & HOPE, INC.

The Cancer Alliance of Help & Hope, Inc., based in Palm Beach, Florida is a charitable organization dedicated to improving the quality of life of local children, women and men and their families, who are touched by cancer, by providing need-based financial assistance, information resources and access to services and support groups in our community. As a 501(C)(3) formed in 2003, the organization has helped over 20,000 cancer patients and their families who live and/or receive treatment in Palm Beach County and dispersed over \$5 million. Cancer Alliance of Help & Hope focuses on assisting patients with their ordinary living expenses such as rent and mortgage, utilities, auto, and health insurance, car payments, food, and other basic necessities.



## SPONSORSHIP OPPORTUNITIES

### Title Sponsor

\$50,000

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- Two premier tables of 10 at the luncheon
- Two tickets to VIP cocktail reception
- Tickets to celebrity meet and greet
- Invitation to pre and post Events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising
- Featured recognition in agency newsletter with photo

### Grand Benefactor

\$25,000

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- One premier table of 12 at the luncheon
- Two tickets to VIP cocktail reception
- Tickets to celebrity meet and greet
- Invitation to pre and post events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising
- Featured recognition in agency newsletter with photo

### Benefactor

\$10,000

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- One premier table of 10 at the luncheon
- Two tickets to VIP cocktail reception
- Tickets to celebrity meet and greet
- Invitation to pre and post events
- Special recognition in the invitation, program book and at the event
- Inclusion in all media releases and advertising

**Platinum**

**\$5,000**

- Four tickets to the luncheon
- Two tickets to VIP cocktail reception
- Tickets to celebrity meet and greet
- Invite to pre and post events
- Special recognition in the invitation and program book

**Gold**

**\$2,500**

- Three tickets to the luncheon
- Tickets to celebrity meet and greet
- Invite to pre and post events
- Special recognition in the invitation and program book

**Invitation listing deadline is November 11, 2022**

**Program listing deadline is February 15, 2023**

**For further information please contact Stanton Collemer  
561-215-7360 or [scollemer@cahh.org](mailto:scollemer@cahh.org)**

**Please make checks payable to: Cancer Alliance of Help & Hope, Inc.  
P.O. Box 3292, Palm Beach, FL 33480**

Or please charge my credit card:  Amex  Visa  MasterCard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CSC Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Print your name as you'd like it to appear in the invitation and/or program

\_\_\_\_\_

# SHOP THE DAY AWAY LUNCHEON™

Thursday, March 2, 2023

## *Silent Auction Donation Form*

A benefit for CANCER ALLIANCE OF HELP & HOPE, helping children, women and men residing in Palm Beach County diagnosed with cancer and undergoing radiation or chemotherapy treatment.

[ ]				
Company Name				
[ ]				
Contact Person				
[ ]				
Address		City	State	Zip
[ ]		[ ]	[ ]	[ ]
Email		Telephone		
[ ]		[ ]		

We would be pleased to participate in the Cancer Alliance of Help & Hope SHOP THE DAY AWAY LUNCHEON™, and will donate the following item:

Description of Item: [ ]

[ ]

[ ]

[ ]

[ ]

[ ]

[ ]

[ ]	[ ]
Quantity	Retail Value

**Donated Merchandise must be received no later than February 1, 2023**

[ ]	[ ]
Authorized Signature	Date

Please return form to:  
**Doug Duke, dduke@cahh.org • 561.748.7227**  
**Stanton Collemer, scollemer@cahh.org • 561.215.7360**

Merchandise should be sent  
**Cancer Alliance of Help & Hope, Inc.**  
**Attention Stanton Collemer, CEO**  
**350 South County Road, Suite 207, Palm Beach, FL 33480**

STATE REGISTRATION #CHH6613 - 100% OF CONTRIBUTION IS RECEIVED BY CANCER ALLIANCE OF HELP & HOPE,  
A TAX-EXEMPT NON-PROFIT 501 (C)(3) ORGANIZATION, FEDERAL IDENTIFICATION NUMBER 90-0101236.

## COMMEMORATIVE PROGRAM ADS

BE A CHAMPION FOR HELP & HOPE  
FIGHTING CANCER TOGETHER

\_\_\_ Full Page = 7" W x 7" H \$500

\_\_\_ Half Page = 7" W x 3.5" H \$300

All ADS: **FULL COLOR** with **NO BLEEDS**

Email camera ready artwork to:  
Doug Duke at [dduke@cahh.org](mailto:dduke@cahh.org)

**Please make checks payable to:**  
Cancer Alliance of Help & Hope, Inc.  
P.O. Box 3292, Palm Beach, FL 33480

Please charge my credit card:  Amex  Visa  MasterCard

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Program advertising deadline is February 3, 2023

For further information, please contact Doug Duke:  
Phone 561-748-7227; Fax: 561-748-7293;  
E-mail: [dduke@cahh.org](mailto:dduke@cahh.org)

\*Contributions benefit Cancer Alliance of Help and Hope, Inc., a not for profit tax exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF CAHH, #0116613, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CAHH receives 100% of each contribution.\*

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PALM BEACH  
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